

Board Meeting Minutes
November 14, 2017 – 6:00 p.m.
Central Library, 1st Floor Conf. Room



- I. Call to Order at 6:03 p.m.
- II. Directors present: Pulda, Meiners, Nguyen-Hilfiger, VanDeHey, Betz, Zmrazek, Chapman, Fahey (arrived later in meeting)
Key volunteers present: Storms
Library liaison present: Spelman
- III. Meiners moved, and Chapman seconded motion to approve September 26, 2017 board meeting minutes; Approved.
- IV. Meiners presented financial reports (see reports provided at meeting). VanDeHey moved, Betz seconded motion to accept financial report as presented; unanimously passed
- V. Library Report – Spelman noted the following (see also written report provided):
 - Warehouse – now looking at mid-December for move in
 - Store door – library work is done and waiting on others work
 - Book Festival – library received NO negative feedback on book sale
 - Media lab moving toward what customers want – making it more “media programs” rather than “media lab” and will include artist in residence
 - General library news:
 - Had 100s of people at Central on Nov. 12 to learn to pickle and play the ukulele
 - Oral local history has not been done before – have obtained Archive It to gather local news (arts, culture, business, civic); will be holding an oral history event using localities and the first one will be with Greenbush neighborhood
 - Based on Betz’s question, reported that Anji play was very successful; a grant to Foundation has been written to cover having paid circulation staff present and for repairs to book bike; will let us know if FMPL can get involved
 - Responding to question, discussed use of café space options; timeline is now spring to get something into that area
- VI. Foundation Report – Zmrazek reported that info on Ex Libris event can be found on the Foundation website; discussed Pinney new library status, including Harmony Bar fundraiser; discussed Holiday Party and noted that Friends Presidents will be invited as usual; reported that Nadine P., the Sequoya Friends President is the new Foundation-Friends liaison replacing Barb Karlen of Lakeview (appointed by MPL Director).
- VII. All Friends Gathering– Chapman/Pulda
 - a. Updates from the Madison Public Library System: Reindahl Park is location of new neighborhood library (to serve underserved area of city); \$50,000 set aside for planning
 - b. Book sale opportunities: challenge is how to increase money and traffic (suggestions included advertising through craigslist and next door; charge a flat

fee at the door for scanners; increase number of days of sale; have bake sales in conjunction with book sale)

- c. Pinney Library replacement was discussed in detail by Mark Benno.
- d. Warehouse: Mark Benno discussed status of remodel.

VII. Committee Updates

A. Book Store and Sales – Betz/Pulda

- 1. Book Store – Storms: discussed staffing issues; noted that area with high value books was good; will be giving out free books to teens and children during holidays; discussed potential for having a “bargain” table at next book sale
- 2. Sorting and Warehouse Update – Betz/Chapman/Meuzelaar
 - i. Book scanner mini committee established headed by Betz to discuss possibilities for scanning books at the new warehouse sorting space
- 3. November Book Sale – Betz/Chapman/Pulda/Zydowski
 - i. Discussion of results of November sale
 - ii. Pulda discussed the mini-Membership drive that was undertaken with use of membership applications, signs, newsletters during sale

C. Publicity/Marketing & Membership committees discussed together – Nguyen-Hilfiger/VanDeHey/Pulda/Zmrazek

- 1. contact list compiled from every sale; currently on spreadsheet; will move into a Google doc.
- 2. Will send Tiana a thank you for her help in getting booksale volunteers
- 3. Will meet with Book Store/Sale Committee in Dec.
- 4. Zmrazek will cross-reference membership list with VanDeHey-created list
- 5. Electronic application will be set up (may reach out to Laura Swisher or Nadine P.)
- 6. Committee will look at friends only sale option

D. ByLaws and Board Policies Committee – Zmrazek/ VanDeHey – reminded board members to review bylaws that were reviewed by board and she sent out ; committee will not meet before next scheduled board meeting.

E. Nomination – Zmrazek and Chapman are committee members and are taking suggestions for new board members; book sale volunteer suggested

F. Annual Meeting/Volunteer Recognition lunch– Fahey/Pulda: Pulda will send out poll for selecting author

VIII. Meeting adjourned at 7:49 p.m.